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3 February 2022

Dr Tedros Adhanom Ghebreyesus  
Chief Executive Officer, WHO  
WHO Headquarters in Geneva  
Avenue Appia 20  
1211 Geneva

Your Excellency,

The reason why I am writing you a letter this time is twofold. The first is to express fondness for STRATEGIC OBJECTIVE 4 in the provisional agenda, submitted to the 150<sup>th</sup> session of the WHO Executive Board for discussion, in which the Decade of Action for Epilepsy and other neurological disorders are addressed. If successful, this decade of action could be the first signs of achieving the breakthrough in the nervous system that the world so desperately needs, regarding both the care and progress in the cure for paralysis and other damages in the central nervous system (brain, spinal cord).

The second reason for my letter is, in order to maximise the campaign results, to ask whether you would consider it an option for WHO to recruit world-famous individuals to promote the campaign in the media and encourage the nations of the world to combine their efforts, so that individuals who suffer from neurological disorders receive the best care possible and a cure may be found for central nervous system damages.

In this context, I want to mention two examples where significant contributions to global health were made. The first example is when Louis Pasteur invented the rabies vaccine. For many years, Mr Pasteur attempted to receive acknowledgement of the vaccine from the scientific community. However, he received little support and no progress was made. It was not until he recruited the media at the time that the vaccine was brought into use. The second example is when US President Roosevelt recruited the media and famous Americans to eradicate polio in the country. As we all know, the venture was a success despite long disputes within the scientific community on the advantage of the vaccine. Sometimes, the interference of ordinary people is essential for the progress of medical science.

Your Excellency,

As a mother of a paralysed individual, I humbly ask that you do everything in your power to attract global attention to this campaign, so it may achieve the best results possible.

Yours sincerely,

Audur Gudjonsdottir, Chairman, Registered Nurse O.R. (RNOR)